

*** Bill No. ***

Introduced By *****

By Request of the (Agency or Department)

A Bill for an Act entitled

Be it enacted by the Legislature of the State of Montana:

NEW SECTION. Section 1. Retail sales of natural beef

(1) a processor, retailer, or wholesaler wishing to use the name, trademarks, or logos associated with Montana certified natural beef cattle or Montana certified natural grass feed beef cattle will: (a) register with the Department, (b) only use the appropriate name with qualified meat, (c) keep track of where they purchased qualifying meat or cattle, and (d) not intermingle non-qualified meat with other non-qualified meat.

(2) mislabeling or misusing the terms Montana certified natural beef cattle or Montana certified natural grass feed beef cattle, or advertisements is a violation of the Montana Unfair Trade and Consumer Protection Act, 30-14-103.

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